



Canadian  
Cancer  
Society

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## **Bowling For A Cause: Splitsville Bowl Strikes a Partnership with the Canadian Cancer Society to Fund Cancer Research**

*Splitsville Bowl invites Canadians to take part in nationwide events supporting the Canadian Cancer Society, with a goal of raising \$25,000*

**TORONTO, ON (November 18, 2025)** - Strikes, spares, and social good will come together this year as Splitsville Bowl, Canada's premier destination for bowling, games, and family fun, announces the Canadian Cancer Society (CCS) as its official national charity partner.

Over the next year, Splitsville centres across the country will host a series of community fundraising events to raise \$25,000 in support of the Canadian Cancer Society's mission to improve the lives of all those affected by cancer through world-class research, transformative advocacy, and compassionate support.

"At Splitsville, we've always loved bringing people together," said Andy Johnson, Director of Operations at Splitsville Bowl. "There's something powerful about sharing laughter, strikes, and spares with friends and family—and now we get to use that energy to make a real difference. Every game played, every event hosted, and every dollar raised helps us move closer to a world where no one has to face cancer alone."

"We are very pleased to partner with Splitsville Bowl," said Kate Porter, Senior Director, Corporate Partnerships at Canadian Cancer Society. "Their commitment to community aligns perfectly with our mission to support people living with cancer and their families. Together, we can create meaningful moments of joy while funding life-saving research and programs that give hope to Canadians everywhere."

The partnership also reflects Splitsville's ongoing investment in community impact and family-centered experiences. Beyond bowling, each centre serves as a local hub for fun, connection, and giving back.

With 15 locations nationwide, Splitsville Bowl will invite Canadians to participate in local fundraising events and in-centre donation drives over the next year. Guests can also donate directly through [splitsvillebowl.ca/charity](https://splitsvillebowl.ca/charity), with all proceeds going to the Canadian Cancer Society in support of critical programs and groundbreaking cancer research.

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### **ABOUT SPLITSVILLE BOWL**

Splitsville Bowl is Canada's premier brand of family entertainment centres with a passion for bowling and providing great value entertainment. With eight centres located in Ontario, two in British Columbia, four in Alberta, and the newly acquired Stoked by Splitsville Bowl in Saskatoon, SK, Splitsville brings families and friends together for affordable fun and safe, healthy competition. In addition to bowling, Splitsville Entertainment centres bring leisure socialization to life with lively arcades, food and drink offerings, mini-golf (select locations), and go-karts and high ropes (Stoked). The company's investment in revitalizing the bowling industry and supporting the economic development in each city is demonstrated through extensive capital projects and innovation.

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#### **ABOUT CANADIAN CANCER SOCIETY**

The Canadian Cancer Society works tirelessly to save and improve lives. We raise funds to fuel the brightest minds in cancer research. We provide a compassionate support system for all those affected by cancer, across Canada and for all types of cancer. Together with patients, supporters, donors and volunteers, we work to create a healthier future for everyone. Because to take on cancer, it takes all of us. It takes a society. Help us make a difference. Call 1-888-939-3333 or visit [cancer.ca](http://cancer.ca) today.

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