



MEDIA RELEASE

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Good vibes keep rolling as Splitsville unveils plans for fourth bowling centre in Calgary

Oakville, Ontario – Splitsville Entertainment announces the company’s continued growth across Canada with its fourteenth location set to open in Calgary, Alberta in the fall of 2024. This exciting expansion comes only days after the announcement of a new centre being built in Kanata, Ontario.

The brand-new centre in Calgary will be located at the Creekside Shopping Centre and feature 26,500 square feet of leisure entertainment.

- 18 lanes of 10-pin bowling with modern scoring equipment, interactive bowling games, comfortable seating and lane-side food and drink service.
- State-of-the-art arcade to bring out the kid in everyone featuring games from arcade classics to the newest VR technology and an impressive prize redemption counter.
- Bar and lounge with casual dining, pool tables, and all your favourite sports games.

This will be the fourth Splitsville bowling and entertainment centre in the city of Calgary. In February 2023, Splitsville acquired three 10-pin bowling centres in Calgary and has since rebranded them. All three of those centres will be renovated in 2024 with upgrades to bowling equipment, furniture, bar and lounge, lighting and more!

“We are excited to bring the Splitsville experience to residents in NW Calgary with a brand-new centre to strike up the fun like never before. We are also investing in our three existing Calgary Splitsville centres to provide best-in-class bowling, entertainment and dining for all Calgarians. As a people-first business, we are dedicated to our team members and guests, and committed to investing in the communities we operate in,” says Pat Haggerty, President of Splitsville Entertainment.

Bowling is a popular leisure activity among guests of all abilities and ages, from three to ninety-three, because of the game’s unique blend of inclusive competitive socializing. From family groups to birthday parties, and bowling leagues to corporate events, gathering on the lanes is great fun for all! Add glow in the dark bowling, food and beverages, and you have the ultimate experience to socialize and make new memories.

To learn more about Splitsville Calgary Creekside, including renderings of the brand-new centre, visit www.splitsville.ca/calgary-bowling-creekside





About Splitsville Entertainment

Splitsville Entertainment is Canada's premier brand of family entertainment centres with a passion for bowling and providing great value entertainment. With six centres located in Ontario (plus two new centres opening Waterloo and Kanata in 2024), two in British Columbia, and three in Alberta, Splitsville brings families and friends together for affordable fun and safe, healthy competition. In addition to bowling, Splitsville Entertainment centres bring leisure socialization to life with lively arcades, food and drink offerings, mini-golf (select locations) and laser tag (Burlington, Ontario). The company's investment in revitalizing the bowling industry and supporting the economic development in each city is demonstrated through extensive capital projects and innovation.

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