

MEDIA RELEASE

November 21, 2024

Edmonton is getting a brand new family entertainment centre

Splitsville Entertainment is rolling into Christy's Corner with a new bowling and entertainment centre opening in fall 2025

Splitsville Entertainment is on a roll across Canada, enhancing the beloved game of bowling with a modern upgrade. The Edmonton, Alberta centre will be the brand's sixteenth location, a significant growth in the national portfolio from six locations in 2022.

Residents of Northwest Edmonton can look forward to 31,000 square feet of entertainment at the junction of St. Albert Trail and 137 Avenue – Christy's Corner. Splitsville is bringing a modern bowling and arcade experience to the city like never before:

- 21 lanes of 10-pin bowling with digital scoring equipment, interactive bowling games, comfortable seating, VIP lanes, and lane-side food and drink service.
- State-of-the-art arcade to bring out the kid in everyone featuring games from arcade classics to the newest VR technology and an impressive prize redemption counter.
- Bar and lounge with casual dining, pool tables, and all your favourite sports games.

"Building our first entertainment centre in Edmonton marks an exciting new chapter for Splitsville and its growth across Canada. As a people-first business, we're passionate about supporting our team members, delivering unforgettable moments for our guests, and making meaningful investments in the communities we call home," says Pat Haggerty, President of Splitsville Entertainment.

"We are excited to add a world-class entertainment offering, continuing the revitalization and repositioning of Christy's Corner. Cushman and Wakefield Edmonton and Cushman and Wakefield Asset Services are pleased to welcome Splitsville to the shopping centre," added Brett Killips and Doug Basarowich, partners with Cushman and Wakefield.

Bowling is a popular leisure activity among guests of all abilities and ages, from three to ninety-three, because of the game's unique blend of inclusive competitive socializing. From family groups to birthday parties, and bowling leagues to corporate events, gathering on the lanes is great fun for all! Add glow in the dark bowling, food and beverages, and you have the ultimate experience to socialize and make new memories.

To learn more about Splitsville Edmonton, including renderings of the brand design, visit <u>www.splitsville.ca/edmonton-bowling</u>



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About Splitsville Entertainment

Splitsville Entertainment is Canada's premier brand of family entertainment centres with a passion for bowling and providing great value entertainment. With seven centres located in Ontario (an eighth opening in Kanata in early 2025), two in British Columbia, three in Calgary, Alberta (a fourth opening in Calgary in early 2025), and The Stoked Centre in Saskatoon, Saskatchewan, Splitsville brings families and friends together for affordable fun and safe, healthy competition. In addition to bowling, Splitsville Entertainment centres bring leisure socialization to life with lively arcades, food and drink offerings, minigolf (select locations) and laser tag (Burlington, Ontario). The company's investment in revitalizing the bowling industry and supporting the economic development in each city is demonstrated through extensive capital projects and innovation.

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For more information:

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