



MEDIA RELEASE

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Canada's premier bowling entertainment centre rolls into three new cities

Oakville, Ontario – Splitsville Entertainment announces the company's continued growth across Canada with the entrance into three new leisure markets: Guelph and Waterloo, Ontario, and Richmond, British Columbia. For those seeking fun and entertainment, you can now enjoy the Splitsville experience at eleven entertainment centres in Canada, with the twelfth set to open in the spring of 2024.

"Splitsville's best-in-class entertainment offering showcases our commitment to enhancing the bowling experience and investing in the communities we operate in. We are a people-first business with a dedication to our team members and our guests," says Pat Haggerty, President of Splitsville Entertainment.

Bowling is a popular leisure activity among guests of all abilities and ages, from three to ninety-three, because of the game's unique blend of inclusive competitive socializing. From family groups to birthday parties, and bowling leagues to corporate events, gathering on the lanes is great fun for all! Add glow in the dark bowling, food and beverages, and you have the ultimate experience to socialize and make new memories.

The three new centres in the Splitsville family are:

Splitsville Guelph – Guelph, Ontario

Splitsville has acquired Guelph's popular family entertainment centre, Woodlawn Bowl, which features 32 lanes and an arcade. The centre will transition into the Splitsville brand immediately as Splitsville Guelph.

Splitsville Riverport – Richmond, British Columbia

Formerly Lucky 9 Lanes, the 40-lane bowling centre in the Riverport leisure park will now be Splitsville Richmond Riverport (Splitsville Riverport for short). The entertainment centre has an extra complement of an adjoining brewery and restaurant, known as Monkey 9 Brew Pub.

Splitsville Waterloo – Waterloo, Ontario

Waterloo residents can look forward to a brand new 43,000 square foot bowling and entertainment facility on Marsland Drive, close to universities and in the heart of Waterloo. Exterior renovations have begun, and interior construction will begin in the coming weeks. Stay tuned for more details about the exciting plans and opening date slated for spring 2024.





About Splitsville Entertainment

Splitsville Entertainment is Canada's premier brand of family entertainment centres with a passion for bowling and providing great value entertainment. With six centres located in Ontario (and a seventh opening in spring 2024), two in British Columbia, and three in Alberta, Splitsville brings families and friends together for affordable fun and safe, healthy competition. In addition to bowling, Splitsville Entertainment centres bring leisure socialization to life with lively arcades, food and drink offerings, mini-golf (select locations) and laser tag (Burlington, Ontario). The company's investment in revitalizing the bowling industry and supporting the economic development in each city is demonstrated through extensive capital projects and innovation.

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For more information:

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