



Splitsville Bowl Announces Major Alberta Expansion with First-Ever Edmonton Location

After the success of four Calgary centres, Splitsville is bringing its momentum north with two new locations in 2026

Edmonton, AB (January 23, 2026) - Splitsville Bowl, Canada's premier family entertainment destination, announces its expansion into the Edmonton market with two new locations, marking a major milestone in the brand's growth across Alberta. Building on the success of its Calgary centres, Splitsville will bring its signature one-stop entertainment experience to Edmonton, first with its Northwest location, opening Spring 2026, followed by the newly announced South Common centre, scheduled to open early 2027.

Edmonton Northwest (Christy's Corner at 13543 St. Albert Trail):

Spanning approximately 31,000 square feet, the centre will deliver Splitsville's high-energy entertainment experience, highlighted by 21 lanes of 10-pin bowling with interactive games, VIP lanes, lounge-style seating, and lane-side food and drink service.

Edmonton South Common (99 St NW):

Set to feature 27 bowling lanes and even more space for group celebrations, social gatherings, and community events.

"Our success across Calgary has shown us just how much Albertans value shared entertainment experiences," said Andy Johnson, Managing Director at Splitsville Bowl. "Expanding into Edmonton was a natural next step, and we're excited to bring our one-stop entertainment hub to both the north and south sides of the city, designed for people of all ages to come together through play, food, and fun."

Known for modernizing the classic bowling experience, Splitsville Bowl offers a welcoming, high-energy environment where guests of all ages can wear their own shoes while bowling, enjoy elevated food and drink offerings, and experience a variety of entertainment options, all under one roof.

2025 marked a landmark year of growth for Splitsville Bowl, with the brand reaching 15 locations nationwide, launching a new partnership with the Canadian Cancer Society, and introducing innovative guest experiences, including the launch of Canada's first-ever "Wear Your Own Shoes" program at a bowling and entertainment venue. Additionally, Splitsville Bowl expanded into a new market, Ottawa, further strengthening the brand's national footprint as a leading destination for social entertainment.

For more information about Splitsville Bowl Edmonton Northwest, visit <https://www.splitsvillebowl.ca/edmonton-bowling-northwest>.

To stay updated on progress about the South Common location, visit <https://www.splitsvillebowl.ca/edmonton-bowling-south>

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ABOUT SPLITSVILLE BOWL

Splitsville Bowl is Canada's premier brand of family entertainment centres with a passion for bowling and providing great value entertainment. With eight centres located in Ontario, two in British Columbia, four in Alberta, and the newly acquired Stoked by Splitsville Bowl in Saskatoon, SK, Splitsville brings families and friends together for affordable fun and safe, healthy competition. In addition to bowling, Splitsville Entertainment centres bring leisure socialization to life with lively arcades, food and drink offerings, mini-golf (select locations), and go-karts and high ropes (Stoked). The company's investment in revitalizing the bowling industry and supporting the economic development in each city is demonstrated through extensive capital projects and innovation.

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